



PSAV VIRTUAL EVENTS BUYING GUIDE

Virtual events take many shapes and sizes, including video conferencing to multiple locations or webcasting a keynote speaker who couldn't make it in person to all your customers. This guide will walk you through solutions available to you for executing or adding virtual elements to your event.

TYPES OF VIRTUAL EVENTS

A virtual event involves people sharing a common virtual environment on the web interacting online rather than meeting in a physical location. The best virtual events are highly interactive, looking and feeling a lot like their physical counterparts. Popular uses of virtual events include virtual tradeshow, job fairs, translation conferences, sales meetings, and company-wide gatherings. Virtual events are used to deliver presentations, trainings, departmental meetings and sessions led by stakeholders and company executives to product management and human resources. Virtual events can also include live-streaming the event, to creating on-demand video content for users to view after the conclusion of the event.

VIDEO CONFERENCE

The holding of a conference among people at remote locations by means of transmitted audio and video signals.



WEBCAST

A video broadcast of an event transmitted over the internet. A webcast has traditionally been a one-way push of content from an event to anyone that has the link to watch online.



AUDIO CONFERENCE

A conference in which people at different locations speak to each other via telephone or internet.



WEB CONFERENCE/WEBINAR

A webinar is an online meeting or presentation held via the internet in real-time. The main feature of live webinars is interactivity, or the ability to discuss, send, and receive information in real-time.



HYBRID EVENT

A hybrid event is a tradeshow, conference, seminar, workshop or other meeting that combines a "live" in-person event with a "virtual" online component.



Package	Type	Recommended Group Size	Package Description based on 8hrs	Recording	Price Ex VAT
Streaming Package 1	Web- conference	Up to 100 online	Basic Camera & Laptop	Includes 1 month on demand	£815 + VAT
Streaming Package 2	Web- conference	Up to 100 online	Upgraded UHD Camera & Laptop	Includes 1 month on demand	£1,020 + VAT
Streaming Package 3	Web- conference	Up to 100 online	Upgraded UHD Camera & Laptop, with extra microphone pods	Includes 1 month on demand	£1,100 + VAT
Streaming Package 4a	Streaming	Up to 100 online	External Camera & Presentation View streamed to online viewers.	Includes 1 month on demand	£3,860 + VAT
Streaming Package 4b	Streaming	Up to 400 online	External Camera & Presentation View streamed to online viewers.	Includes 1 month on demand	£4,200 + VAT
Streaming Package 4c	Streaming	Up to 1000 online	External Camera & Presentation View streamed to online viewers.	Includes 1 month on demand	£5,030 + VAT
Streaming Package 5a	Streaming	Up to 100 online	02 x External Cameras & Presentation View streamed to online viewers.	Includes 1 month on demand	£4,985 + VAT
Streaming Package 5b	Streaming	Up to 400 online	02 x External Cameras & Presentation View streamed to online viewers.	Includes 1 month on demand	£5,745 + VAT
Streaming Package 5c	Streaming	Up to 1000 online	02 x External Cameras & Presentation View streamed to online viewers.	Includes 1 month on demand	£6,575 + VAT